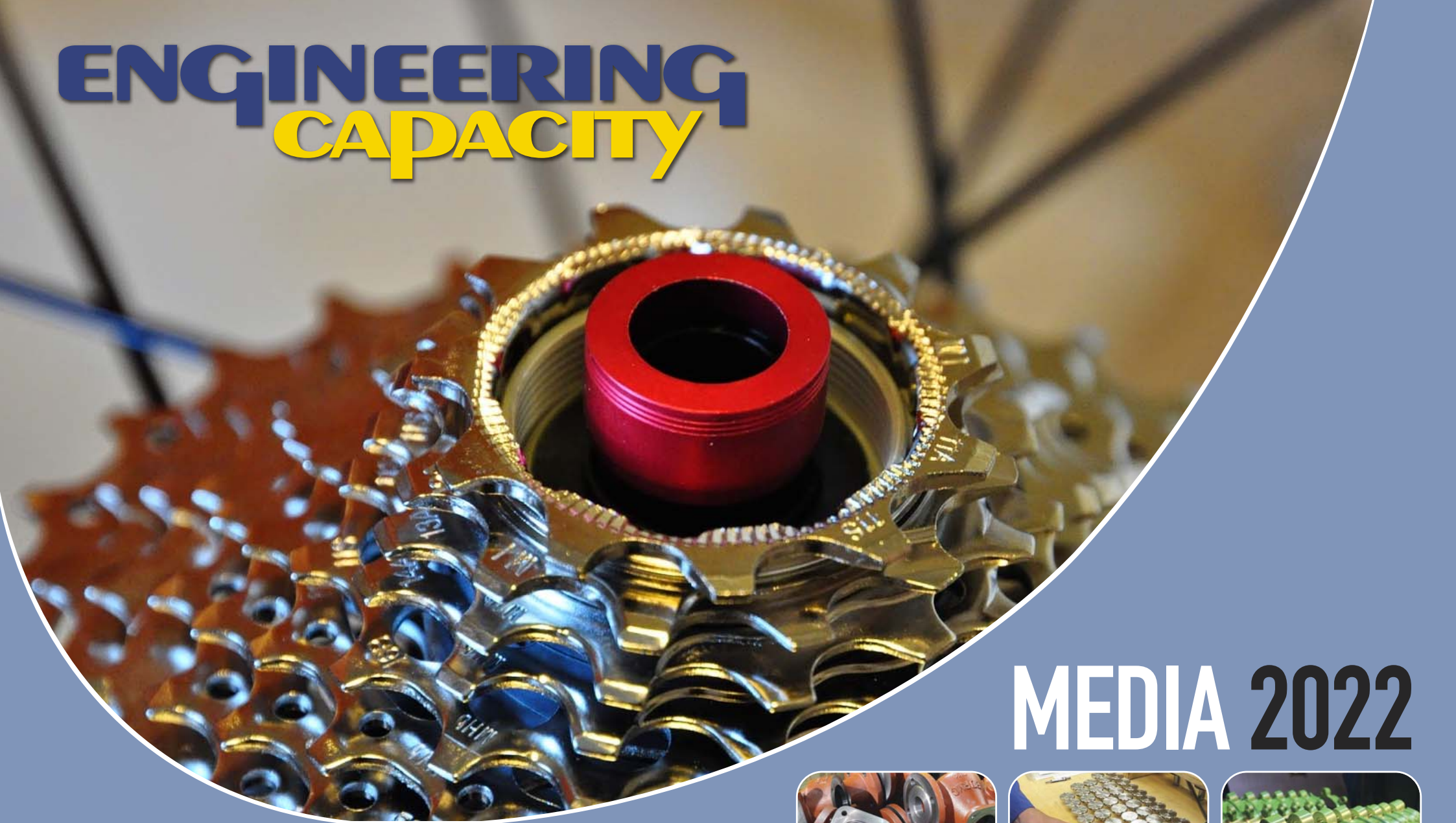


ENGINEERING CAPACITY



MEDIA 2022



FOR BUYERS OF CONTRACT MANUFACTURING SERVICES
www.engineeringcapacity.com | sales@engineeringcapacity.com

WHY ENGINEERING CAPACITY?

Engineering Capacity is the only magazine dedicated to subcontract engineering manufacturing in the UK. Our readers rely on our news to stay up-to-date with new services, contracts, investments and general manufacturing issues and technology trends which could impact on their businesses.

Engineering Capacity will give your company a competitive edge – Print Magazine, 24/7 online and weekly e-bulletin.



IN PRINT

Engineering Capacity is mailed to 10,000 individual addresses and read by an average of 22,500 industry professionals. Your advertisements will be seen in context alongside our valued content which is trusted by readers with real purchasing authority.

Organisations retain copies of Engineering Capacity for reference helping to generate further enquiries long after publication date.



ENGINEERING CAPACITY E-NEWSLETTER

This summary of the top new stories is sent direct to the inbox of 10,000 key decision-makers.

This is a great way of generating enquiries directly to your website and re inform the message in your printed advert.

TARGETED EMAIL MARKETING

We can send a select number of client branded emails direct to the Engineering Capacity database of 10,000 decision-makers. This enables your business to access a highly targeted audience using our email system and e-marketing expertise.

ADVERTISING

Call Arfan Qureshi now to discuss the advertising solutions to suit your business
+44 (2) 0207 241 4627 • +44 (0) 7882339445 sales@engineeringcapacity.com



Engineering Capacity In Print

6,000

print circulation

18,000

readers

Additional circulation at key trade shows



Combined circulation print and digital

13,500

Monthly print and Digital Edition circulation audience



Engineering Capacity e-News Bulletin

7,500

Inboxes weekly



engineeringcapacity.com

7,700

users per month

18,000

views per month

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EDITORIAL PROGRAMME 2022

WHO READS IT?

- CEO/Director
- Purchasing/Senior Manager
- Managing Director
- Manager and other senior executives

WHAT DO THEY DO?

- Aerospace/Defence
- Automotive/Transport/Motorsport
- Telecommunications/IT
- Shipbuilding/Marine Engineering
- Precision/Design Engineering
- Power Generation/Nuclear
- Mining/Quarries/Bricks/Pottery & Glass
- Metal Manufacture/Processing
- Medical/Optical/Laboratory/Instruments & Components
- Machinery/Machine Tools/Agricultural Equipment
- Electrical & Electronic Products
- Distribution/Freight/Logistics
- Construction/Fabrication/Metal Structures
- Chemicals/Gases/Pharmaceuticals/Food/Drink

FLEXIBLE AND EFFECTIVE ADVERTISING OPTIONS

Senior Executives use Engineering capacity to source sub-contractors and contractors. Collectively they spend millions on equipment and manufacturing services. Maximise the value of your marketing campaign by using all the Engineering Capacity media channels – Print, Online, E-News bulletins and supporting content services.

ADVERTISEMENT RATES

	SERIES RATES – NO OF INSERTIONS			ESTG
	1	3	6	
Full Page	2075	1955	1855	1755
Half Page	1155	1095	1055	995
Third Page	865	825	775	735
Quarter page	715	685	655	615
Sixth page	465	445	425	395
Twelfth page	285	275	255	245

5% discount for pre-payment. 10% surcharge for specific positions

ENEWSLETTER SPONSORSHIP

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TARGETED E-MAIL MARKETING

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Inside Front Cover	2185
Back Cover	2075

INSERTS

Please call for details

JANUARY 2022

Machined Components, Laser & Waterjet Cutting, Casting & Forging, Sustainability, Additive Manufacturing, Southern Manufacturing & Electronics Preview, Electronics

MARCH 2022

Turned Parts, Forming & Fabrication, Aerospace & Defence, Heat & Surface Treatments, Heavy Engineering, Measurement, Inspection & Testing Services, MACH 2022 Preview

MAY 2022

Laser & Waterjet cutting, Medical, Moulding, Additive Manufacturing, Machined Components, Subcon Preview

JULY 2022

Casting & Forging, Oil & Gas, Forming & Fabrication, Sustainability, Turned Parts, Aerospace & Defence, Composites

SEPTEMBER 2022

Machined Components, Waterjet & Laser Cutting, Automotive, Moulding, Electronics, Advanced Engineering Preview

NOVEMBER 2022

Forming & Fabrication, Aerospace & Defence, Machined Components, Composites, Turned Parts, Measurement, Inspection & Testing Services, Sustainability

To discuss editorial contributions please contact:

Andy Sandford, Editor Engineering Capacity,
T: +44 (0) 1737 270 648 M: +44 (0) 7971 436644
editor@engineeringcapacity.com

CONTACT US

Contact our sales team now to discuss your advertising requirements for 2017/2018

Arfan Qureshi, Commercial Director Engineering Capacity
T: +44 (0) 207 241 4627 M: +44 (0) 7882339445 sales@engineeringcapacity.com

Engineering Capacity Ltd

Abbey House, 25 Clarendon Road, Redhill, Surrey, RH1 1QZ
Tel 01737 270 648 www.engineeringcapacity.com

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Registered office Abbey House, 25 Clarendon Road, Redhill, Surrey, RH1 1QZ