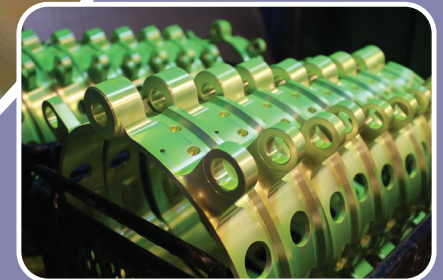


ENGINEERING CAPACITY



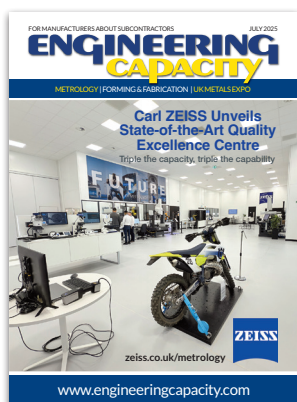
MEDIA 2026

FOR BUYERS OF CONTRACT MANUFACTURING SERVICES
www.engineeringcapacity.com | sales@engineeringcapacity.com

WHY ENGINEERING CAPACITY?

Engineering Capacity is the only magazine dedicated to subcontract engineering manufacturing in the UK. Our readers rely on our news to stay up-to-date with new services, contracts, investments and general manufacturing issues and technology trends which could impact on their businesses.

Engineering Capacity will give your company a competitive edge
Print Magazine, 24/7 online and weekly e-bulletin.



IN PRINT

Engineering Capacity is mailed to 10,000 individual addresses and read by an average of 22,500 industry professionals. Your advertisements will be seen in context alongside our valued content which is

trusted by readers with real purchasing authority. Organisations retain copies of Engineering Capacity for reference helping to generate further enquiries long after publication date.



ENGINEERING CAPACITY E-NEWSLETTER

This summary of the top new stories is sent direct to the inbox of 10,000 key decision-makers.

This is a great way of generating enquiries directly to your website and re-inform the message in your printed advert.

TARGETED EMAIL MARKETING

We can send a select number of client branded emails direct to the Engineering Capacity database of 10,000 decision-makers. This enables your business to access a highly targeted audience using our email system and e-marketing expertise.

ADVERTISING

Call Arfan Qureshi now to discuss the advertising solutions to suit your business
+44 (0) 208 013 5752 | +44 (0) 7882 339 445 sales@engineeringcapacity.com



Engineering Capacity In Print

5,000 | **15,000**

Core circulation

Readership

Additional circulation at key trade shows



Combined circulation print and digital

10,000

Additional circulation in
January/February and July/August



Engineering Capacity e-Newsletter

5,000

Open rate – a 30% Click Rate – 22%



engineeringcapacity.com

7,700 | **18,000**

users per month

views per month

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WHO READS IT?

- CEO/Director
- Purchasing/Senior Manager
- Managing Director
- Manager and other senior executives

WHAT DO THEY DO?

- Aerospace/Defence
- Automotive/Transport/Motorsport
- Telecommunications/IT
- Shipbuilding/Marine Engineering
- Precision/Design Engineering
- Power Generation/Nuclear
- Mining/Quarries/Bricks/Pottery & Glass
- Metal Manufacture/Processing
- Medical/Optical/Laboratory/Instruments & Components
- Machinery/Machine Tools/Agricultural Equipment
- Electrical & Electronic Products
- Distribution/Freight/Logistics
- Construction/Fabrication/Metal Structures
- Chemicals/Gases/Pharmaceuticals/Food/Drink

FLEXIBLE AND EFFECTIVE ADVERTISING OPTIONS

Senior Executives use Engineering capacity to source sub-contractors and contractors. Collectively they spend millions on equipment and manufacturing services. Maximise the value of your marketing campaign by using all the Engineering Capacity media channels – Print, Online, E-News bulletins and supporting content services.

ADVERTISEMENT RATES

	SERIES RATES – NO OF INSERTIONS				ESTGI
	1	2	4	6	
Full Page	2075	1955	1855	1755	
Half Page	1155	1095	1055	995	
Third Page	865	825	775	735	
Quarter page	715	685	655	615	
Sixth page	465	445	425	395	
Twelfth page	285	275	255	245	

5% discount for pre-payment. 10% surcharge for specific positions

ENEWSLETTER SPONSORSHIP

Sponsor our weekly eNewsletter500

TARGETED E-MAIL MARKETING

Send your branded email using our e-cast service..... 1295

PREMIUM POSITIONS

Front Cover	2745
Inside Front Cover	2185
Back Cover	2075

INSERTS

Please call for details

ADVERTISING SPECIFICATIONS

PRINT

Front cover: 160mm wide by 152mm deep plus a 3mm bleed
Full page for the IFC is 160mm wide by 221mm deep plus 3mm bleed
Two-thirds display: 92mm wide by 180mm deep
A half page is 140mm wide by 93mm deep.
Half page Junior is 92mm wide by 146mm deep
Quarter page is 92mm wide by 69mm deep.
Sixth page 92mm wide x 45mm deep, supplied as a print-ready PDF

Directory sizes

Single Col vertical: 44mm wide by 58mm deep
Single col double vertical: 44mm wide by 118mm deep
Double Col landscape: 92mm wide by 58mm deep

NEWSLETTER

Banner is 728 by 90 pixels

WEBSITE

Leaderboard 728 by 90 pixels
Spotlight 250 by 250

Further information on specifications and acceptable file types for online advertising:

Acceptable Formats

GIF, animated GIF, JPEG, PNG

Flash Files should be avoided as they do not render on Apple devices

If a Flash File is the only format available, you must supply the file with an embedded tracking code & a GIF or JPEG

Flash Files will not be accepted for mobile usage, please supply a static image

Supplied rich media in advertisements is subject to our approval

File size

Files that are too big slow website loading times for visitors to the site. Supplied material that exceeds the maximum file size indicated by more than 20% will be returned to the originator for revision

The maximum file size is 40KB.

The maximum animation length is 15 seconds

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EDITORIAL PROGRAMME 2025

JANUARY/FEBRUARY 2026

Machined Components, Laser & Waterjet Cutting, Casting & Forging, Sustainability, Additive Manufacturing, Electronics, Southern Manufacturing & Electronics Preview* **

MARCH/APRIL 2026

Turned Parts, Forming & Fabrication, Aerospace & Defence, Heat & Surface Treatments, Heavy Engineering, Automotive, Casting & Forging, Sustainability, **MACH 2026 Preview***

MAY/JUNE 2026

Laser & Waterjet cutting, Medical, Moulding, Additive Manufacturing, Machined Components, **Subcon Preview***

JULY/AUGUST 2026 (digital issue)

Casting & Forging, Laser & Waterjet Cutting, Forming & Fabrication, Sustainability, Turned Parts, Aerospace & Defence, Composites. Special feature Measurement, Inspection & Testing**

SEPTEMBER/OCTOBER 2026

Machined Components, Waterjet & Laser Cutting, Automotive, Moulding, Electronics, Additive Manufacturing, Advanced Engineering Preview,* UK Metals Expo Preview*

NOVEMBER/DECEMBER 2026

Forming & Fabrication, Aerospace & Defence, Machined Components, Composites, Turned Parts, Measurement, Inspection & Testing Services, Sustainability

*Additional magazine distribution at show **Additional circulation of digital edition

To discuss editorial contributions please contact:

Andy Sandford, Editor, Engineering Capacity,

T: +44 (0) 1737 270 648 M: +44 (0) 7971 436644 editor@engineeringcapacity.com

Contact our sales team now to discuss your advertising requirements for 2026/2027

– **Arfan Qureshi**, Commercial Director Engineering Capacity

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